

Appendix

Contextual Information on Carolina Core Learning Outcomes

Posted October 13, 2009; Revised Feb 8, 2011; Revised August 2011

III. Effective, Engaged, and Persuasive Communication

Core Component	Learning Outcome
<i>Effective, Engaged, and Persuasive Communication</i>	Upon completion of the Carolina Core, students will be able to identify and analyze issues, develop logical and persuasive arguments, and communicate ideas clearly for a variety of audiences and purposes, through writing and speaking.

Context: University of South Carolina students must be able to think critically, and to read, write, inquire, and converse as citizens in a diverse, democratic society. They must be able to identify and use appropriate technologies, genres, and media to communicate ideas to varied audiences in ways that are conventional as well as creative, informative as well as persuasive. And because communication is reciprocal, they must also be engaged, active listeners.

Students need these skills in order to address issues of public concern, both to South Carolina and to a global society. They also need them to articulate personal values and experiences, and to communicate thoughts and feelings clearly in more intimate settings.

Students acquire these skills in *foundational courses* devoted to critical and expository writing and persuasive speaking. They build on them selectively in course work for the major, and may seek to refine them further, integrating them with selected other Carolina Core learning outcomes in an advanced level course.

A Carolina Core *integrative course* in the major might, for example, require students to write and speak effectively about the environmental impact of economic policies, or about the ethical and political questions raised by new and emerging technologies.

Students who achieve this learning outcome will be able to:

1. Identify and demonstrate appropriate means of communication for varied audiences and purposes.
2. Reason clearly in speaking and writing to inform, persuade, and exchange views.
3. Articulate a critical, informed position on an issue and engage in productive and responsible intellectual exchanges that demonstrate the ability to grasp and respond to other positions as well as to set forth their own.